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Media Contact:

Kate Johnson Marketing Manager Wells Vehicle Electronics 262.210.5804 kate.johnson@wellsve.com

## Wells Vehicle Electronics Wins Best of Sensors 2020 Award for Rotary Position Sensor

FOND DU LAC, WI (November 24, 2020) – Wells Vehicle Electronics, through its Wells Engineered Products business unit, was named the winner of the most innovative product in the Automotive/Autonomous category of the Best of Sensors Awards 2020, for its Rotary Position Sensor. The announcement was made during the Fierce Electronics Sensors Expo Fall 2020 Awards Ceremony on Monday, November 16.

Wells' Rotary Position Sensor is an innovative product that performs the same core function as a VR resolver in an electric motor, but does it better, while reducing cost and taking up less space. This gives electric motor designers more space for other uses, integrates easily into existing motor designs, saves weight and is serviceable in the field.

"We're honored to have been selected as the winner of the Best of Sensors Awards 2020 in the Automotive/Autonomous category for our newest product, the Rotary Position Sensor," said Greg Burneske, Director of Wells Engineered Products. "Thank you to Fierce Electronics and the judges for the recognition, and the entire team at Wells Vehicle Electronics and Wells Engineered Products for making this product possible."

Entries were judged and winners were selected on the basis of value to the marketplace, uniqueness of the design and the impact to the sensors industry.

When asked about why Wells' Rotary Position Sensor was named the winner, Judge Roger Grace, Founder of Roger Grace Associates stated that with its unique and comprehensive set of benefits, "What else can a design engineer ask for?"

For more information on Wells Engineered Products' Rotary Position Sensor, visit the <u>product page</u> of our website, view our <u>product video</u> or contact us directly <u>via email</u> or by calling 920-922-5900.

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## **About Wells Vehicle Electronics**

Wells Vehicle Electronics L.P., founded in 1903 by Robert Wells, designs, manufactures, and distributes industry-leading vehicle electronics. As a division of NGK Spark Plug Co., LTD, Wells focuses on finding and providing win-win solutions for its associates and business partners from its headquarters in Fond du Lac, Wisconsin. For more information, visit <u>www.wellsve.com</u>.

## **About Wells Engineered Products**

As a business unit of Wells Vehicle Electronics, Wells Engineered Products is a full-line manufacturer that provides custom precision engine management and power control products for manufacturers of premium vehicles, power generation and industrial equipment throughout North America. Wells Engineered Products partners with automotive manufacturers and their Tier 1 suppliers, as well as smaller sectors, to combine and re-engineer the best technologies available to design, develop, test, validate, build and deliver proven parts that meet their unique needs and applications. For more information, visit <u>www.wellsengineeredproducts.com</u>.

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