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Media Contact:

Kate Johnson
Marketing Manager
Wells Vehicle Electronics
262.210.5804
kathleen.johnson@wellsve.com

**Wells Vehicle Electronics Welcomes David Stewart
as Vice President of Sales & Marketing**

FOND DU LAC, WI (April 5, 2023) – Wells Vehicle Electronics is pleased to announce that automotive industry veteran, David Stewart, has joined Wells as the Vice President of Sales & Marketing. With more than 30 years of automotive industry involvement, Stewart brings a wealth of experience and expertise to the Wells team.

“David’s proven track record of success in our industry, coupled with his leadership skills and ability to build strong relationships with associates, customers, and partners makes him an excellent addition to our Aftermarket Commercial Team and our Executive Management Team,” said Pat Sommerfeld, President & Chief Operating Officer of Wells Vehicle Electronics.

In his new role, Stewart will be responsible for leading Wells’ Aftermarket Sales and Marketing efforts, developing and executing strategies to drive profitable revenue growth, ensuring that sales efforts satisfy our customers’ needs and are aligned with our overall business strategy, delivering on our promise to provide exceptional service and support to our customers throughout their relationship with us, all while building strong relationships with our customers at every level.

“I am honored to join Wells Vehicle Electronics and excited to bring my passion and energy for the automotive industry to this great company,” said Stewart. “I look forward to working closely with our team of dedicated associates and supporting their efforts to deliver professional-grade products and superior service to our customers.”

About Wells Vehicle Electronics

Wells Vehicle Electronics L.P., founded in 1903 by Robert Wells, designs, manufactures, and distributes industry-leading vehicle electronics. As a company of the Niterra Group (formerly known as NGK Spark Plug Co., LTD), Wells focuses on finding and providing win-win solutions for its associates and business partners from its headquarters in Fond du Lac, Wisconsin. For more information, visit www.wellsve.com.

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